

Customer Data Quality Turnkey Solution

Ensure That Your Customer Contact Data Is Fit for Use

Ensuring that your customer data is viable must be a priority because interacting with your customers is a key business function whether prospecting, shipping, or invoicing

Every company in the world interacts with customers for sales, shipping, invoicing, and other critical business functions. If this information is of poor quality or invalid, your company is failing to communicate and deliver successfully with your customers. This leads to poor sales and interruptions in revenue flows, having dramatic impacts to the business. Especially if products or invoices are being delivered to improper locations. The key to success is ensuring that your customer data is valid and viable for use.

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Solution Facts:

- Comprehensive analysis is performed at the value level
- Problem data is categorized
- Monitoring rules are identified to track future problems
- Remediation rules correct existing data problems
- Transformation rules are used between remediation runs
- Your data community participates in the process to review and approve results
- Executive reports are available for your leadership



Complete Data Quality

Complete Data Quality solution cleans your customer data

Your data community validates and approves the results from CDQ's data quality solution that identifies the problems in your customer data.

Complete Data Quality provides a turnkey solution that includes a combination of expert professional services and industry leading data quality software. (1)Our experienced consultants perform data quality assessments against your customer data to identify and categorize anomalies in your values. (2)Monitoring, remediation, and transformation rule requirements are identified based on the assessment results. (3)Your data community approves the assessment results and rule requirements.

(4)The data is corrected by implementing the remediation rules and validated through a second quality assessment of the customer data.

Your data community that includes the business, stewards, custodians, and governance resources participate in reviewing and approving all the results of the assessment process.

The rules are the key deliverables to the entire customer data quality process to ensure the ongoing quality and viability of your customer data.

Customer Proof of Concept

Complete Data Quality offers a paid proof of concept to validate that this solution delivers everything promised. The paid POC allows your organization to submit a subset of your customer data for data quality review. The results of the assessment and rule requirements are reviewed with your data community as part of the POC. This allows you to evaluate the entire process and deliverables to determine if this solution makes sense for your organization. The POC may be completed at your site or remotely, depending on your organization's needs. Please contact sales@completedq.com for more information about this paid proof of concept or this turnkey solution.